Gene Detroyer



Professor Detroyer is a Berkeley College visiting professor for the ***Global Alliance***™ Collaborative Programs at the International School of Guizhou University of Finance and Economics (GUFE) in Guiyang, China.

Prior to becoming a visiting Professor at GUFE, Professor Detroyer taught for 10 years at the European School of Economics where he instructed the capstone course for MBAs, Entrepreneurship, and International Business. He also spent four years teaching Entrepreneurship and International Business at the Weller International Business School in Paris. France. He has also lectured at the New York Institute of Business and Finance

Gene Detroyer is currently Executive Director and Co-Founder of Global Commerce Education Inc. (“GCE”). GCE features The G2 Experience, “G2” for Global Growth. G2 is an innovative learning program to accelerate the global expansion of companies by providing leaders competencies through action learning, deep immersion and rich networking and global business hubs. The G2 Experience programs are designed uniquely for SMEs around the world wishing to enter global markets.

Before setting out on a teaching career, Mr. Detroyer spent 17 years with international companies including running a U.S. consumer division of a Dutch company. In addition to GCE, Mr. Detroyer previously successfully started two other companies, one in media and one in pharmaceuticals.

Professor Detroyer has appeared on CNBC and was a member of the delegation to support legislation for the Exim Bank for the U.S. Chamber of Commerce.

Professor Detroyer holds a Bachelor’s Degree from the Johns Hopkins University and an MBA from the Columbia Business School.